

## **PRIVACY POLICY FACTS AND RIGHTS OF THE CONSUMER**

<b>WHAT DOES MERCHANT CASH GROUP DO WITH YOUR PERSONAL INFORMATION?</b>	
<b><u>Why?</u></b>	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
<b><u>What?</u></b>	The types of personal and non-personal information we collect, sell and share can include but is not limited to: <ul style="list-style-type: none"> <li>• Name, address, phone numbers, reference names and phone numbers,</li> <li>• Social Security numbers, Driver’s License numbers,</li> <li>• Bank account data, credit history and credit scores,</li> <li>• Demographic data, data about your online activity,</li> <li>• Internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and/or clickstream data.</li> </ul>
<b><u>How?</u></b>	All financial companies need to share customers’ personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers’ personal information, the reasons Merchant Cash Group chooses to share information, and whether you can limit this sharing.

<b><u>REASONS WE CAN SHARE YOUR PERSONAL INFORMATION</u></b>	<b><u>DOES MERCHANT CASH GROUP SHARE?</u></b>	<b><u>CAN YOU LIMIT THIS SHARING?</u></b>
<b>For our everyday business purposes—</b> such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	<b>YES</b>	<b>NO</b>
<b>For our marketing purposes—</b> to offer our products and services to you	<b>YES</b>	<b>YES</b>
<b>For joint marketing with other financial companies—</b> To allow other companies to offer their products and services to you	<b>YES</b>	<b>YES</b>
<b>For our affiliates’ everyday business purposes—</b> information about your transactions and experiences	<b>YES</b>	<b>YES</b>
<b>For our affiliates’ everyday business purposes—</b> information about your creditworthiness	<b>YES</b>	<b>YES</b>
<b>For our affiliates to market to you</b>	<b>YES</b>	<b>YES</b>

For our non-affiliates to market to you	<b>YES</b>	<b>YES</b>
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<b>FORM TO LIMIT INFORMATION SHARING</b>	
<b><u>To Limit Our Sharing:</u></b>	<p>To limit the information we share about you:</p> <ul style="list-style-type: none"> <li>• Call 866-610-6569 x 0 and our representative will gladly discuss your choices with you</li> <li>• Visit us online: <a href="http://www.merchantcashgroup.com">www.merchantcashgroup.com</a> for additional information</li> <li>• Fully complete and mail this form to Merchant Cash Group, 5745 SW 75<sup>th</sup> Street, Suite 110, Gainesville, FL 32608.</li> </ul> <p>Customer Name: _____ (Print Name) Phone: _____</p> <p>Customer Address: _____ (Print Address)</p> <p>Check the blank(s) below that apply to you and mail this form to us at: 5745 SW 75<sup>th</sup> Street, Suite 110, Gainesville, FL 32608.</p> <p><input type="checkbox"/> Do not share information about me or any joint account holder with companies in your corporate family (your “affiliates”) from my credit reports, financial or personal information from my applications, or information from other sources.</p> <p><input type="checkbox"/> Do not share information about me or any joint account holder with unrelated companies or persons so that they may offer their products or services to me or for other purposes.</p> <p>Please note: If you are a new customer, we can begin sharing your information 30 days or more after you receive this notice. When you are no longer our customer, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.</p>
<b><u>Questions?</u></b>	Call 866-610-6569 x 0 or visit us online at <a href="http://www.merchantcashgroup.com/privacypolicy">www.merchantcashgroup.com/privacypolicy</a>

<b>Who we are:</b>	
<b>Who is providing this notice?</b>	Merchant Cash Group 5745 SW 75 <sup>th</sup> Street, Suite 110, Gainesville, FL 32608
<b>What we do:</b>	
<b>How does Merchant Cash Group protect my personal information?</b>	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
<b>How does Merchant Cash Group collect my personal information?</b>	<p>We collect your personal information, for example, when you:</p> <ul style="list-style-type: none"> <li>• open an account</li> <li>• make payments</li> <li>• apply for an advance via the website, merchant portal, a broker, over the telephone, or in person.</li> </ul> <p>We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.</p>
<b>Why can't I limit all sharing?</b>	<p>Federal law gives you the right to limit only:</p> <ul style="list-style-type: none"> <li>• sharing for affiliates’ everyday business purposes—information about your creditworthiness</li> <li>• affiliates from using your information to market to you</li> <li>• sharing for non-affiliates to market to you</li> </ul>

<p><b>What happens when I limit sharing for an account I hold jointly with someone else?</b></p>	<p>Your choices will apply to everyone on your account—unless you tell us otherwise.</p>
<p><b>Definitions:</b></p>	
<p><b>Affiliates</b></p>	<p>Companies related by common ownership or control. They can be financial or nonfinancial companies.</p>
<p><b>Non-affiliates</b></p>	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p>
<p><b>Joint marketing</b></p>	<p>A formal agreement between non-affiliated financial companies that together market financial products or services to you.</p>